



2021 KELL MARCH-A-THON

Enclosed in this packet is all the information you will need for the upcoming March-A-Thon fundraiser.

Included are the following:

- March-A-Thon FAQ's
 - When: Saturday November 20, 2021 at 2:00 pm
 - Where: Step off at North Landing Pool Area (2165 Kemp Road NE Marietta, 30066)
 - End: Kell High School
- Donation Tracking/Tally Sheet
 - This will be the form that you use for tracking individual donations you receive from family, friends, etc. It should be used for donations that you are able to collect. When you turn this form in, all donations listed on the sheet should have the corresponding donation amount in the envelope. This will help with overall tracking of donations from each student. **THIS FORM WILL BE TURNED IN THE FRIDAY BEFORE THE MARCH-A-THON WHEN STUDENTS ARRIVE AT SCHOOL.**
 - **NOTE – Any donations received that are not properly identified as to which student they are being made for will not be allocated properly to the student's account.**
- Receipt Sheets
 - These are sheets you can cut and use to provide to anyone making a donation for their personal tax purposes.
 - March-A-Thon coordinators will have someone assigned to track all donations received via the PO Box. These donations will be added to the monies turned in the morning of the March-A-Thon to ensure proper crediting to your student's account.
- Sponsorship Sheets
 - Use the sponsorship sheet when raising funds from businesses on the sponsorship level
- Prizes in 2021
 - Students will receive a raffle ticket for every \$25 raised and drawings will be held throughout the night at the Lock-In.

If you have any additional questions regarding the information in this packet or about the March-A-Thon in general, please don't hesitate to contact event coordinators at kbbapresident@gmail.com

2021 KELL HIGH SCHOOL MARCHING LONGHORNS

MARCH-A-THON DONATION TRACKER



Student Name: _____

Section/Instrument: _____

| Donor Name/E-mail Address | Total Pledge Amount | Check # | Cash |
|----------------------------|---------------------|------------|------|
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| | \$ | | |
| TOTAL AMOUNT RAISED | \$ | Thank You! | |

Notes:

Fundraising and Community Outreach November 20, 2021

Q-What is the March-A-Thon?

A-The Kell Marching Band performs music and marches 5-6 miles through neighborhoods around Kell High School raising money for the band. Also, it is a neighborhood outreach to gather food and clothing for MUST Ministry.

Q-Why have a March –A-Thon (MAT)?

A- MAT raises funds to pay for the marching season, but it is so much more than that. It is a celebration of the end of the marching season. It is a fun day that the students get together and play for the neighbors who have been hearing them practice all summer and fall. It is also a recruitment effort for youth in the neighborhoods to see what the marching band is all about at Kell. Lastly, it is a way to give back in gathering donations for MUST ministry.

Q- Who participates in the MAT?

A-The full marching band and color guard.

Q-How does the community find out about the MAT?

A- A week before MAT, the Section Leaders are given flyers and route maps for their section to leave on mailboxes in the neighborhoods that the band marches through. There are also announcements in the *Bright Side* newspaper, and Kell's marquee on Jamerson Road, and the Cattle Call e-mail. One week before the MAT, signs are posted along the route.

Q- Can parents participate?

A- Yes. The Chaperone Committee puts the request on CHARMS for volunteers to walk with the band. We need help collecting donations and keeping the band safe. Parents can also help get sponsors, donate food and snacks, and so much more.

Q- How can MAT help pay my child's band dues?

A- When your child raises \$150 or more, 50% will go toward your child's band dues and 50% will go to KBBA.

Q-What is a Golden Ticket, and what is it for?

A- When a student raises \$150, he/she is given a golden ticket at the end of the marching route which grants them admission the night of the MAT to attend a lock-in held at Kell until 6am the following morning. Prize drawings are held all night!

Q- What is the Lock-in, and who organizes it and is in charge?

A- Mr. Roth and Mr. Watts plan and run it. Hospitality provides refreshments and we round up chaperones to help with the lock-in.

Q- Want more information?

A-Email the President at kbbapresident@gmail.com

| RECEIPT | | NO. |
|--|---|---|
| Payee Name:KBBA- Kell Band Booster Assoc., Inc. Address: 3595 Canton Rd., STE., 312-262 Marietta, GA 30066 | | Payer Name: Address: City, ST ZIP Code: |
| DATE | DESCRIPTION | AMOUNT |
| | 2021 March-a-thon Donation | |
| | KBBA IS A 501(C)3 NON-PROFIT ORGANIZATION | |
| | THANK YOU FOR YOUR DONATION. | |
| | TOTAL | |

| RECEIPT | | NO. |
|---|---|---|
| Payee Name: KBBA- Kell Band Booster Assoc., Inc. Address: 3595 Canton Rd., STE., 312-262 Marietta, GA 30066 | | Payer Name: Address: City, ST ZIP Code: |
| DATE | DESCRIPTION | AMOUNT |
| | 2021 March-a-thon Donation | |
| | KBBA IS A 501(C)3 NON-PROFIT ORGANIZATION | |
| | THANK YOU FOR YOUR DONATION. | |
| | TOTAL | |

| RECEIPT | | NO. |
|--|---|---|
| Payee Name KBBA- Kell Band Booster Assoc., Inc. Address: 3595 Canton Rd., STE., 312-262 Marietta, GA 30066 | | Payer Name: Address: City, ST ZIP Code: |
| DATE | DESCRIPTION | AMOUNT |
| | 2021 March-a-thon Donation | |
| | KBBA IS A 501(C)3 NON-PROFIT ORGANIZATION | |
| | THANK YOU FOR YOUR DONATION. | |
| | TOTAL | |



2021 KELL MARCH-A-THON SPONSORSHIP

This letter is to ask for your support of _____ at Carlton J. Kell High School. On Saturday, November 20, 2021, the Kell Marching Band will participate in its annual March-A-Thon where students will march and play for approximately 5 miles.

The Marching Longhorn Band continues to grow in numbers and quality. The total number of students marching this year has continued to increase and we want to make sure we have everything these students will need to support them.

Each band student enjoys and has benefited from participating in this award-winning, first-class band program. Would you please consider supporting the Kell High School Marching Longhorns? KBBA is a charitable, non-profit 501(c)3 organization.


PLEASE MAIL YOUR COMPLETED PLEDGE SHEET WITH YOUR CHECK TO:

Kell Band Boosters Association, Inc. (KBBA)
3595 Canton Rd., STE., 312-262
Marietta, GA 30066

For your tax records:

Amount of donation: _____

Cash/Check/CC Date _____

 Return bottom portion to address above. Keep top (letter) portion for your tax records.

Pledge Information: Please *print clearly*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Amount per mile: \$30 x 5 miles \$150 \$50 x 5 miles \$250 \$80 x 5 miles \$400

Additional Amount: \$ _____

Check enclosed--Check Number _____ Cash enclosed—Amount _____

Checks payable to KBBA. Credit Card payments accepted through the KBBA.org store

KBBA is a charitable, non-profit 501(c)3 organization.

THANK YOU FOR SUPPORTING THE KELL HIGH SCHOOL MARCHING LONGHORN BAND!

**Student Name ** _____

(please write this name in the Memo section of your check.)